

# Hi! we're the RED FROGS.



## OUR STORY

It all started in 1997 when founder Andy Gourley saw a need to look out for young people at Schoolies celebrations - hitting the streets of the Gold Coast with his skateboarding mates armed with a small team and even smaller red lollies, they started simple - offering kindness one person at a time. Watch the true story here!



Over the years, what started as small acts of care grew into a nationwide movement. Today, Red Frogs makes a big splash through small, meaningful actions - whether it's a chat, a pancake, or a frog-shaped lolly, fostering lasting relationships that has big impact for thousands of young Australians.

## OUR PURPOSE

To reduce suffering and **SAFEGUARD** a generation of young people, acting as a positive peer presence to **EMPOWER** them to make **Positive** life choices and become a voice of change within their **CULTURE**.

## SNAPSHOT

Every young person deserves to feel safe and like they truly belong. That's why Red Frogs is all about having their backs when they need it most. Festivals, Schoolies, uni events - you'll find us there, ready with a friendly face, a helping hand, and maybe even a stack of pancakes. As Australia's largest harm reduction service for youth, our mission is to combat a culture that is largely dominated by alcohol and other substances, often leading to dangerous and life-altering behaviours for young people.



8,621+ hotline calls during schoolies/leavers



\$5.3 million worth of volunteer hours at schoolies/leavers



2.5million+ people reached



100+ festivals & concerts supported



545,000 cups of water handed out



132,728+ students educated on safer partying behaviours, mental health and self-leadership



24 tonnes of allen's red frogs



22,000+ skaters supported



3,500+ volunteers



1,100 high schools hosted education programs



1,900+ uni social events supported



58 major sporting events supported

# HIGH SCHOOL EDUCATION SCHOOLIES / LEAVERS PROGRAM



## Preparing students for a safe celebration at schoolies week

Red Frogs has been keeping young people safe at Schoolies Week since 1997 (and in that time, we've seen it all). The Schoolies Program is an interactive presentation in which we prepare young people for what they might experience at Australia's biggest party week. Schoolies is infamous for drugs, alcohol, violence, and an all-round wild environment. Our aim is to equip and empower students with a top-to-bottom rundown of what to expect and what to be wary of during their Schoolies Week celebration so that they come home safe.

This program encourages and empowers students to make positive choices within various party environments. With a particular focus on Schoolies and Leavers celebrations.

### TOPICS INCLUDE:

- ↳ Tips on staying safe at Schoolies/Leavers
- ↳ Alcohol, drugs & the Australian drinking culture
- ↳ Violence, sexual assault & criminal convictions
- ↳ Looking after your mates: depression, anxiety & suicide ideation
- ↳ How not to get evicted from your accommodation

### PROGRAM DETAILS:

**Audience:**  
Year 12 students

**Running time:**  
To get the most out of this program we recommend at least 1 hr.

**Interactive format:**  
Videos, activities and targeted questions.